Report

Quebec Omnibus Results



We know Canadians

September 6, 2023

METHODOLOGY

Methodology





Web survey using computer-assisted Web interviewing (CAWI) technology



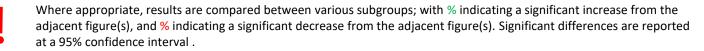
Data collection from August 25th to August 27th, 2023.



1,000 Quebecers 18 years of age or older, randomly recruited from LEO's online panel.



No margin of error can be associated with a non-probability sample (Web panel in this case). However, for comparative purposes, a probability sample of 1,000 respondents would have a margin of error of ±3.1%, 19 times out of 20.

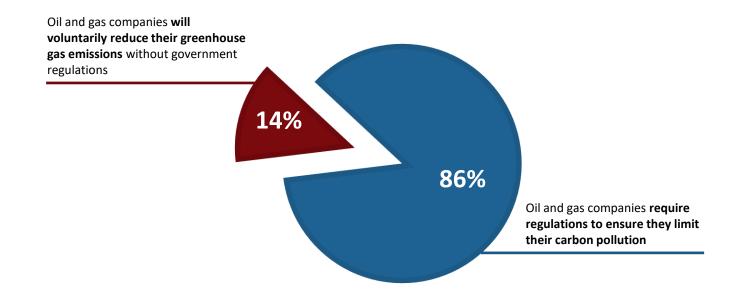


DETAILED RESULTS

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Just under nine-in-ten Quebecers hold the belief that oil and gas companies require regulations to ensure they limit their carbon pollution.



QCL1 The Federal government has proposed regulating emissions from the oil and gas sector. Some say this is necessary because oil and gas emissions are one of the biggest and fastest growing sources of carbon pollution in Canada. Others have opposed this change, arguing there is no need to regulate the sector because the industry has committed to voluntarily reduce its emissions. Which comes closest to your view: Base: All Quebecers (n=1,000)

RESPONDENT PROFILE

Respondent Profile - Quebec

	n = 1,000
Gender	
Male	49%
Female	51%
Age	
Between 18 and 24	9%
Between 25 and 34	16%
Between 35 and 44	16%
Between 45 and 54	15%
Between 55 and 64	18%
Between 65 or older	26%
Mother tongue	
French	75%
English	17%
Other	8%
Region	
Mtl CMA	50%
Qc CMA	10%
Total Other:	40%
East	8%
Centre	15%
West	17%

	n = 1,000
Education	
HS or less	32%
College	40%
University	28%
Occupation	
Worker	55%
Student	6%
Retired	32%
Homemaker / Unemployed	7%
Area of Living	
Urban area	39%
Suburban area	40%
Rural area	19%
Household Income	
\$40,000 or less	20%
Between \$40,000 and \$59,999	18%
Between \$60,000 and \$79,999	15%
Between \$80,000 and \$99,999	13%
\$100,000 or more	27%
Children in Household	
Yes	24%
No	76%





OUR SERVICES

• Leger

Marketing research and polling

• Leger MetriCX

Strategic and operational customer experience consulting services

- Leger Analytics (LEA) Data modelling and analysis
- Leger Opinion (LEO) Panel management
- Leger Communities Online community management
- Leger Digital Digital strategy and user experience
- International Research Worldwide Independent Network (WIN)



OUR CREDENTIALS

IG CANADIEN



CRIC

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Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



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